



"The FoCuSeD™ Facilitator"

eNewsletter by Gary Rush

September 2008

"Stop looking for solutions – when you're FoCuSeD™, you find them."

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We are announcing a new product:

FoCuSeD™ On ...

Project Management, Business Analysis, Quality Control Analysis

Coming from an IT background, I can say that Facilitative Project Managers, Business Analysts, and Quality Control Analysts are more successful if they are able to guide their group through a facilitated process to accomplish their task. They will produce better results that have the buy-in of all stakeholders enabling the greatest chance of success. A Project Manager, Business Analyst and Quality Control Analyst should BE Facilitative.

Gary Rush's **3-day** highly interactive class, teaches "how to" effectively use facilitative skills and tools necessary to drive the overall business management strategy into the product solutions so needed for business success – achieving support and commitment from stakeholders. It is targeted for Project Managers, Business Analysts and Quality Control Analysts working in Six Sigma, TQM, and other Quality Initiatives.

FoCuSeD™ On...:

- Develops teams and builds enthusiasm.
- Improves communication and support.
- Uses Leader skills to effectively run meetings and structured workshops.
- Builds your skills and confidence and develops collaborative leaders.

FoCuSeD™ defines the seamless integration of process and group dynamics expanding processes to cover any group activity applicable in business and in life. The process to build agendas and deal with people is the same whether you are dealing with business, technical, or any type of subject. You must pro-actively plan the emotional group cycle along with the workshop process to build a product. One without the other is fruitless. It fully integrates methodologies with communication and group dynamics to derive consensus-based information.

Gary believes that theory is needed and teaches it to provide a background. He teaches specific "how to"; he

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The FoCuSeD™ Facilitator Academy

Gary Rush's 5-day highly interactive class on "how to" be an effective Facilitator. It's the most complete and comprehensive facilitation class available. It helps build your skills and confidence. It develops Collaborative Leaders. With FoCuSeD™ you get JAD, FAST, and more bringing a holistic approach to structured facilitation.

Gary's Upcoming Presentations:

- IAF Europe
Groningen, The Netherlands
October 2 – 5.
- Project Management Institute (PMI) Global Congress
Denver, CO
October 20.
- International Institute of Business Analysts (IIBA)
Milwaukee, WI
October 21.
- Midwest Facilitator Network (MFN)
Chicago, IL
November 7.
- IAF North America
Vancouver, BC
April 20 – 25, 2009

Attend the IAF North America Conference in Vancouver, British Columbia, Canada

April 20 – 25, 2009.

The FoCuSeD™ Facilitator Academy

Our next available public class date:

October 13 – 17

2008 Public Class Dates*

January	14 – 18
February	11 – 15
March	10 – 14
April	14 – 18
May	05 – 09
June	09 – 13
July	14 – 18
August	11 – 15
September	08 – 12
October	13 – 17
November	17 – 21
December	08 – 12

*All public classes are held in Chicago.

2009 Dates will be posted soon.

FoCuSeD™ On..., Continued

provides detailed facilitation and process tools. In his class students practice 40% of the class time and receive comprehensive assessments along with a recorded session.

PMI-R.E.P. - This class confers 24 Professional Development Units (PDUs) upon completion for certified Project Management Professionals (PMPs). **IIBA** - This class also confers education credits to those attendees who are members of IIBA and pursuing their Certified Business Analyst Professional (CBAP) certification. We comply with the *BA Body of Knowledge* version 1.6.

*This class is available **on-site** anywhere in the world.*

Abstract


This highly interactive class provides detailed training on the concepts of **Holistic Facilitation** and "**how to**" effectively incorporate **FoCuSeD™** Facilitation skills and tools in your project work.

- What makes a team?
- Team Characteristics and the Group Life Cycle.
- Your role as a Leader and leading teams.
- Diversity – what does it mean? How do you make a difference?
- Managing "Problem" people – the good, the bad and the ugly.
- A Model Meeting and Structured Workshop.
- Designing a holistic process following the **FoCuSeD™ Holistic Parallel Process Development** model.
- Cookbook processes: SWOT, SMART, RASI, Workflows, Prioritizing, Decision-making....

Objectives

FoCuSeD™ On... is designed so that the students will be able to:

- Describe effective team characteristics, identify when they are missing, and know how to form a group of people into an effective team.
- Describe the group life cycle and know how to move a team through their life cycle.
- Use Leader skills.
- Understand why "Diversity" is important.
- Turn "problem" people into productive participants.
- Develop specific processes that they will use in their project work.
- Incorporate **FoCuSeD™** concepts and facilitate meetings and structured workshops effectively.
- Demonstrate an understanding of **FoCuSeD™** and its components.
- Demonstrate a basic level of proficiency in facilitation skills, and comprehensive Facilitator tools.

Students receive the new **FoCuSeD™ On...** Guide by Gary. It consists of 4 sections covering *People and Teams, Model Meetings and Structured Workshops, FoCuSeD™ Holistic Parallel Process Development and Process Tools* (this critical process enables the Facilitator to seamlessly integrate the process to build the product parallel to the emotional group cycle), and *Reference*. Call Gary for additional information, pricing, or to schedule a class. 

Our MGR Consulting FoCuSeD™ Advanced Class is fast approaching

November 4 – 5, 2008

Spend 2 days with Gary to broaden your facilitation skills. This highly interactive class introduces "*The FoCuSeD™ Facilitator Guide*" as well as provides new tools for the experienced Facilitator. You will learn to proactively plan the emotional group cycle along with the workshop process to build a product – one without the other is fruitless – the essence of **FoCuSeD™**.

Objectives

The objectives of the class are:

- To get **FoCuSeD™**.
- To gain at least one new effective tool.
- To broaden your facilitation skills and knowledge.
- To share ideas and learn from others.

Materials

Each attendee receives:

- **The FoCuSeD™ Facilitator Guide** by Gary Rush.
- Class handouts with agenda and exercises.
- Class certificate.

The FoCuSeD™ Facilitator Academy

Class Description

Gary Rush's 5-day highly interactive class on "how to" be an effective Facilitator. It is the most complete and comprehensive facilitation class available. It helps build your skills and confidence. It develops Collaborative Leaders. Until *FoCuSeD™*, facilitation techniques have been either about structure or group dynamics. With *FoCuSeD™*, you learn to proactively plan the emotional group cycle along with the workshop process to build a product. Gary believes that theory is needed and teaches it to provide a background. He teaches specific "how to"; he provides detailed facilitation and process tools and as an IAF CPF Assessor, he covers the *IAF Facilitator Competencies* and what students need to do to achieve them. In his class, students practice 40% of the class time and receive comprehensive assessments along with recorded sessions (see our website for *Class Abstract, Class Agenda, and 2008 dates*).

"Best session I've had in 30+ years of classes!"

Michael, Project Manager & Facilitator (*FoCuSeD™* Facilitator Academy alumni)

The FoCuSeD™ Facilitator Guide

A radical departure from previous work. It is a comprehensive reference manual in which Gary shares his step-by-step process so that students can replicate his practices. It consists of 5 books containing 24 chapters. You can get *The FoCuSeD™ Facilitator Guide* by:

- Attending our 5-day "*The FoCuSeD™ Facilitator Academy*."
- Attending the *MGR Consulting "FoCuSeD™ Advanced Class"*.

MGR Consulting – Products and Services



We are a PMI Global Registered Education Provider (R.E.P.) and an IIBA Endorsed Education Provider (EEP). Our core classes confer Professional Development Units (PDU's) to attendees who are certified Project Management Professionals (PMPs). *The FoCuSeD™ Facilitator Academy, FoCuSeD™ On...*, and *Data Modeling Made Easy* classes confer education credits to attendees who are members of IIBA pursuing their Certified Business Analysis Professional (CBAP) certification.

Core classes are:

- *The FoCuSeD™ Facilitator Academy*
- The MGR Consulting *FoCuSeD™ Advanced Class*
- *FoCuSeD™ On...*
- The *FoCuSeD™ Leader – Collaborative Leadership*
- *Data Modeling Made Easy*
- *Strategic Planning & Organizational Design*

Other classes are:

- *Team Building Seminar*
- *Collaborative Leadership for Young Leaders*

(Gary Rush teaches all of our classes. We can bring our classes on-site anywhere in the world for organizations or companies.)

MGR Consulting – Products and Services

**See our web site –
www.mgrconsulting.com**

For additional Information on:

- Gary Rush
- Our Products and Services
- Client List
- *It's Time to get FoCuSeD™*
- Keynote Presentations
- Facilitator Training and Courses
- Public Class Information
- Facilitation, Strategic Planning, and Data Modeling
- The **FoCuSeD™** Facilitator eNewsletters, articles, and books written by Gary Rush
- *Becoming an IAF Certified™ Professional Facilitator (CPF)*

**Contact Gary at
(773) 330-2064 or
grush@mgrconsulting.com to:**

- Kick off your event.
- Register for Public classes.
- Get Pricing Information.
- Schedule an On-Site class.
- Discuss our products and services or answer any questions you may have.

Coming Soon – The **FoCuSeD™
Facilitator Forum**

MGR Consulting will provide a Facilitator Forum for alumni of *The FoCuSeD™ Facilitator Academy* and *FoCuSeD™ On...*

- http://www.mgrconsulting.com/forums/index_vba.php

(Professional Misfits – www.professionalmisfits.com – set up our Forum and Website.)

Note: Call Gary to find out how we can help your organization become a *Collaborative Organization* through our **FoCuSeD™** suite – **The FoCuSeD™ Facilitator Academy**, **FoCuSeD™ On...**, and **The FoCuSeD™ Leader – Collaborative Leadership** – consulting, and facilitating.

Gary Rush, IAF Certified™ Professional Facilitator (CPF), CPF Assessor, and IAF Chair, heads **MGR Consulting**. Gary has been facilitating since 1983 and training Facilitators since 1985. In 1985, Gary created *FAST* – a structured facilitation technique. In 2007, Gary created **FoCuSeD™** – a revolution in structured facilitation – a revolution from *FAST* – the **1st Holistic Facilitation Technique**. Gary's facilitation technique is used widely around the globe. His alumni are amongst the most successful and influential Leaders. They often tell us how much his class has changed their lives.

In 1985, Gary founded MG Rush Systems (*with which he is no longer associated*). Gary ceased operating MG Rush Systems in June 2004.